



Introduction to

ANTI-DOPING ORGANIZATION OF HONG KONG, CHINA

The Anti-Doping Organization of Hong Kong, China (ADOHK) as a National Anti-Doping Organization in Hong Kong and a signatory of the “World Anti-Doping Code”, is responsible for the implementation of the anti-doping programme in Hong Kong and the promotion of fair play in sport.

ADOHK has established different panels including the “Therapeutic Use Exemption Panel” and “Doping Control Panel” managed by ADOHK; as well as the operationally and institutionally independent “Hong Kong Anti-Doping Disciplinary Panel” and “Hong Kong Anti-Doping Appeal Panel”, to guarantee its independence of the panel members so that the hearing and decision-making process are not interfered by ADOHK or any third party.

VISION

- To preserve a doping-free environment for fair play in sport in Hong Kong.

MISSION

- To ensure the Anti-Doping Rules in Hong Kong are in full compliance with the “World Anti-Doping Code” and the relevant International Standards.
- To protect clean sport through the Education and Testing programmes, and by a strong cooperation between ADOHK and different stakeholders.

BRANDING & VISUAL IDENTITY



The brand of ADOHK is built by reinforcing the core values upheld by ADOHK through a visual identity that incorporates the following values:

Fair Play

▶ The equal sign means fair and impartial, reflecting the spirit of Fair Play.

Strong Cooperation

▶ The curvy lines in the equal sign make it a metaphor for ADOHK emphasizing the importance of the collaborations with different stakeholders to create synergy.

Excellence

▶ The laurel wreath signifies to strive for excellence. ADOHK has all along upheld its values of striving to raise the bar of Hong Kong’s anti-doping programme in a professional, impartial and reliable manner.

Moving with the times

▶ Green is the color of life. ADOHK will keep abreast with the latest development of the world anti-doping movement, in order to continuously enhance the anti-doping programme in Hong Kong.

PURPOSES OF DOPING CONTROL



SCOPE OF WORK

Education

Education is the most paramount element of the entire anti-doping programme. Through anti-doping talks, workshops and outreach programmes, ADOHK disseminates the useful anti-doping information to athletes and athlete support personnel in order to prevent athletes either from doping intentionally or inadvertently; and fosters key sport ethics by advocating the important message of fair play to students, sport enthusiasts and the general public. ADOHK also has an array of education materials including pamphlets, videos and newsletters, together with the official website and various social media channels to facilitate learning.

Testing

Doping tests are effective and deterrent measures in the fight against doping. ADOHK’s testing programme involves setting up of the testing pools, carrying out in-competition and out-of-competition testing in accordance with the International Standards, conducting pre-games testing for athletes representing Hong Kong, China at international multi-sports games and results management. On behalf of the National Sports Associations (NSAs) or event organizers, ADOHK also conducts testing at local and international competitions that take place in Hong Kong.



Liaison

Apart from working closely with the World Anti-Doping Agency (WADA) and other National Anti-Doping Organizations to ensure Hong Kong’s anti-doping programme is up to international standards, ADOHK also collaborates with International Federations, NSAs and event organizers in the fight against doping in sport. Furthermore, participations at international conferences by ADOHK representatives ensure ADOHK is on top of the latest anti-doping trends in order to enhance the programme in Hong Kong.



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